































# SIRS Researcher<sup>®</sup> with Pro/Con Leading Issues

## What are the Key Benefits?

<b>Editorial Selection</b>	Unlike mechanically compiled sources, SIRS Researcher has a dedicated editorial team selecting the best content to cover all aspects of an issue, ensuring a balanced collection of viewpoints.
<b>Currency</b>	Since SIRS Researcher updates aren't tied to an annual print schedule, 'real-time' editorial review of evolving issues delivers currency that's only available from a native digital source.
<b>Develops Critical Thinking</b>	SIRS editors construct a concise overview which helps students build solid foundations for understanding, then expand each issue with engaging questions which develop critical thinking.
<b>Promotes Media Literacy</b>	Researcher is the <i>only</i> Social Issues resource to combine the best of editorialized content, and the most varied sources including Newspapers, Magazines, e-Books, Websites and more!
<b>Supports Curriculum</b>	Researcher enables differentiated instruction in 21 <sup>st</sup> Century Framework topics and ensures student success with graduated content and graphic organizers that make learning intuitive.

## Why SIRS Researcher over Competitors?

SIRS At a Glance	Unique Differentiators										
<p><b>CONTENT</b></p> <ul style="list-style-type: none"> <li>• 100% Full-Text w/ Editorial Summaries &amp; Lexile Reading levels</li> <li>• 1,600<sup>+</sup> Sources most as text+graphics</li> <li>• 200<sup>+</sup> Available in PDF</li> <li>• 80,000<sup>+</sup> Subjects hand-indexed to LoC</li> <li>• 15,000<sup>+</sup> Websites</li> <li>• 20,000<sup>+</sup> high quality graphics &amp; charts</li> <li>• 2000<sup>+</sup> Viewpoint articles</li> <li>• 100<sup>+</sup> Leading Issues</li> <li>• 3000<sup>+</sup> Interactives, maps, timelines &amp; primary sources</li> </ul> <p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>• 'Top 10' Leading Issues</li> <li>• My Analysis</li> <li>• Graphic Organizers</li> <li>• Today's News</li> <li>• Historical Maps</li> <li>• Curriculum Pathfinders</li> <li>• Spotlight Topics</li> <li>• Focus on Terrorism</li> <li>• Natural Disasters</li> <li>• Create Bibliography</li> <li>• Standards Alignments</li> <li>• Free Online Training</li> <li>• Monthly Lesson Plans &amp; Newsletters</li> </ul>	<p>SIRS is truly different than any other provider. As the <i>only resource</i> for materials targeted to student research which are hand-selected and indexed from over 1,600 varied high-quality sources, SIRS provides the currency and broad current events coverage of aggregation without the overwhelming duplication and irrelevant hits. <i>Plus</i>, with editorialized content available in every Leading Issue, SIRS rivals the editorial context of reference works and the interactivity of multimedia encyclopedias – all in one!</p> <p><b>SIRS vs. Aggregators</b> – SIRS saves time by highlighting only the best content and avoiding duplication of the same newswire story. Plus with more varied sources, SIRS editors can cover all the angles, moving beyond just the basics. Editorial selection means less head-shots, and more quality photos, illustrations, diagrams and charts -- plus, continually monitored Websites need no disclaimers regarding potential content.</p> <p><b>SIRS vs. Reference Works</b> — SIRS Editorial Overviews help frame the issue without hours and pages worth of reading as occurs with many reference books, and the Pro/Con and MyAnalysis sections expand upon that base, giving students solid scaffoldings for research. With the added benefit of new content added daily, students can keep up with current events and continually changing issues that book publishing schedules simply can't accommodate.</p> <p><b>SIRS vs. Encyclopedias</b> — SIRS provides content from top-notch sources covering all sides of the issue (Such as: New York Times, Christian Science Monitor and Supreme Court of the United States: A Student Companion) going beyond just the facts and figures. Students learn to separate fact from opinion, analyze editorial cartoons, and form their own ideas – not just recite the same commonly reported details.</p>	<div style="border: 1px solid black; padding: 5px;"> <p><b>YOUR 'TOP 10' PRO vs. CON LEADING ISSUES</b>  <b>***NEW*** Election 2008</b></p> <table border="0"> <tr> <td> Global warming</td> <td> Abortion</td> <td> Child abuse</td> </tr> <tr> <td> Death penalty</td> <td> Cloning</td> <td> Obesity</td> </tr> <tr> <td> Animal experimentation</td> <td> Gun control</td> <td> Stem cells</td> </tr> </table> <p style="text-align: right;"><a href="#">More Issues...</a></p> </div>	 Global warming	 Abortion	 Child abuse	 Death penalty	 Cloning	 Obesity	 Animal experimentation	 Gun control	 Stem cells
 Global warming	 Abortion	 Child abuse									
 Death penalty	 Cloning	 Obesity									
 Animal experimentation	 Gun control	 Stem cells									

## Questions to Ask Before Investing:

<b>Teacher</b>	Is it important that students have access to the very best resources from a variety of sources?
<b>Principal</b>	Does preparing students to think critically enhance their future chances at academic success?
<b>Ed Technology</b>	Are you comfortable with other resources that have disclaimers about their Web content?
<b>Media Specialist</b>	Do high-value graphics and charts promote media literacy better than thousands of headshots?