



CultureGrams vs. Google and Other Web Surfing

CultureGrams Teacher and Student Curriculum-Relevant Content and Tools for Research and Learning	Google and Internet Surfing Curriculum-Relevant Content and Tools for Research and Learning
<p style="text-align: center;">Why do so many teachers and students rely on Google and other Internet surfing when their own K-12 CUSTOM library print and digital learning resources are clearly superior for teaching and learning? <u>Don't educators and students know that . . .</u></p>	<p style="text-align: center;">Do doctors, lawyers, and other professionals Google for information to service their clients?</p> <p style="text-align: center;"><u>Don't they rely on subscriptions to CUSTOM PROFESSIONAL databases and print publications to keep them current and help solve client problems?</u></p>
All information is unique and authored by in-country natives . Country profiles are updated annually ensuring continued student interest and a variety of original research reports and activities each year.	No equivalent sources of curriculum-relevant information available for both teachers and students.
All state, country, and Province profiles are written using consistent topical organization . This provides an essential tool for teachers and students to make comparisons between and among countries that increases critical thinking and enriches inquiry-based learning activities.	Each website has a different interface and method of navigation, increasing confusion and time spent in finding and selecting relevant information.
100% of CultureGrams is cross-curriculum relevant and uniquely valuable for integrating the essential study of global awareness — part of the Partnership for 21st Century Skills initiative. This knowledge of world cultures is vital for students who will study, live, and work with the increasingly diverse peoples of both the U.S. and the world.	Less than 7% of Google is K-12 curriculum-relevant, with even less being applicable to study of global multiculturalism . Google's major focus is on consumer and business related information .
Matching print resources are available as an alternative or to support the use of the online CultureGrams	No equivalent educational resource available.
Student activities collections support the use of CultureGrams information and audio-visual learning media.	No equivalent classroom activities directly correlated to country information.
World Edition is written with appropriate secondary student reading and interest levels.	No equivalent content and activities for upper-elementary students to use.
Kids and States editions are specifically written at an upper-elementary reading and interest level.	No similar materials available to address reading level expectations for this curriculum level.
A Glossary of 4,000 words/terms provides support for student understanding of unique words used by native writers in creating summaries for each country, state, and province.	No equivalent feature for students to use.
Citation samples for MLA, APA, and Turabian styles available from the interface.	No equivalent feature for students to use.
Student-safe information in print and online versions prevents problems associated with Internet surfing—student time wasted in searching and teacher time wasted supervising instead of being available for individual support .	Surfing requires teacher supervision time and distracts both teachers and students . This decreases the time and potential of online activities for student learning.
Free Podcast and Flash online training modules. http://www.proquestk12.com/downloads/recordings/controlpanel.shtml http://www.proquestk12.com/videotraining.shtml	No equivalent feature for students to use.
CultureGrams country/state summaries use the PDF format. Saving and printing are simplified so information can easily be used for classroom activities. This provides seamless use for schools with varying computer platforms and software .	No significant PDF versions of any equivalent multicultural information available.
Create Your Own Tables helps students to better understand similarities and differences between countries and states. It also integrates essential math skills , standards, and critical thinking .	No equivalent feature for students to use.