



# SIRS Interactive Citizenship

## What are the Key Benefits?

<b>Civic Literacy</b>	<i>Government interactive</i> provides information and understanding of governmental processes and enables knowledge of the rights and obligations of citizenship.
<b>Global Awareness</b>	<i>World Affairs interactive</i> presents a rounded viewpoint of global issues and valuable historic context for students to understand other nations and cultures.
<b>Financial Literacy</b>	<i>Economics interactive</i> promotes understanding of the economy's role in society from the production of goods to the distribution of the world's resources.
<b>Critical Thinking</b>	<i>Interactive Citizenship's</i> in-depth, balanced coverage gives all the tools necessary to exercise sound reason and make complex choices in social studies topics.
<b>Information Literacy</b>	All three <i>Interactive Citizenship interactives</i> teach how to organize and research information by offering embedded and linked graphics, statistical data, articles, primary sources and Web sites.

## Why SIRS Interactive Citizenship over Competitors?

SIRS At a Glance	Unique Differentiators
<p><b>CONTENT</b></p> <ul style="list-style-type: none"> <li>• Three award-winning, interactive content sets in key curricula areas of government, world affairs and economics</li> <li>• Links to 100% Full-Text articles w/ Editorial Summaries &amp; Lexile Reading levels</li> <li>• Promotes reading comprehension, critical thinking and information literacy</li> <li>• Embedded statistical data</li> <li>• Related primary source content</li> <li>• Use as standalone text or supplement to existing textbooks</li> </ul> <p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>• Comprehensive index</li> <li>• Glossary of terms</li> <li>• PDF and HTML formats</li> <li>• Embedded graphics</li> <li>• Newspaper and magazine links</li> <li>• Primary source links</li> <li>• 74 chapters of content</li> <li>• Standards correlation</li> <li>• Create Bibliography</li> <li>• Free Online Training</li> </ul>	<p>Interactive Citizenship (IC) is a unique and valuable resource. The IC interactives bridge the gap between outdated textbooks and current events in government, economics, and world affairs. IC is no mere e-book! Interactive Citizenship is the <i>only</i> complete learning resource that has in-depth balanced coverage combined with the hand-selected content of editors. The textbook style interface allows users to easily find relevant material. Standard features enable users to easily tag, view, print or e-mail any interactive or components.</p> <div data-bbox="446 976 1047 1291" data-label="Image"> </div> <p><b>IC vs. Social Studies Databases</b> — IC saves time by creating and highlighting only the best content and avoiding needless searching through thousands of article and reference entries. Each interactive aligns to state and national social studies standards because of a focused, significant set of hand-selected content.</p> <p><b>IC vs. Traditional Textbooks</b> — As an online resource, IC is continuously updated to allow media specialists and educators demonstrate the link between current events and enduring concepts in government, world affairs and economics. Content jumps beyond the page with links to magazine articles, newspaper stories and primary source material making IC a true multimedia package.</p> <p><b>IC vs. Open Web</b> — IC content is monitored according to strict criteria for relevance, reliability, adherence to learning standards and age-appropriateness—making it the perfect complement to any social science curriculum. Receive the best of the Internet through integrated web links to evaluated content that will be safe and relevant for students.</p>

## Questions to Ask Before Investing:

<b>Teacher</b>	Would you like a resource that provides both primary source and updated content in social studies?
<b>Principal</b>	Do resources that promote 21 <sup>st</sup> century skills enhance students' success in standardized testing?
<b>Ed Technology</b>	What do you think of a product that is carefully evaluated for safety and age-appropriateness?
<b>Media Specialist</b>	Do you need a complete resource that easily supplements social studies curriculum?