




CultureGrams

What are the Key Benefits?

Exclusive Content	CultureGrams recruits native or long-term residents of the target culture to serve as writers and/or reviewers for each report, ensuring all information is verified and authentic.
Cultural Focus	Reports go beyond traditional overviews to document the firsthand details of each country's customs and traditions. They show what daily life is really like for a typical person.
Complete Coverage	CultureGrams covers every sovereign country, U.S. state, and Canadian province and territory. The treatment is concise but thorough, with equal content in each report.
Currency	Each report is updated twice annually to ensure government leaders, timelines, etc. are up-to-date. Reports are reviewed cyclically, every five years, to reflect changes in the culture.
Supports Curriculum	Teaching activities provide educators with classroom applications aligned to standards in multiple curriculum areas, including geography, social studies, and language arts.

Why CultureGrams over Competitors?

CG At a Glance	Unique Differentiators
<p>CONTENT</p> <ul style="list-style-type: none"> • World Edition: reports of every sovereign country, written at a high school level. • Kids Edition: country profiles written for elementary students, with kid-friendly text and images. • States Edition: a fascinating look into what makes each U.S. state unique. • Provinces Edition: the newest CG edition provides reports on every Canadian province and territory. <p>FEATURES</p> <ul style="list-style-type: none"> • Photo gallery • Themed slideshows • Video gallery • Graphing tool • Data tables • Teaching activities • Maps and flags • Over 1,000 recipes • Famous people bios • Distance calculator • World time feature • E-mail function • Citation generator 	<p>CultureGrams provides unique cultural information not found in any other source. Native and long-term residents of each country, state, and province serve as writers and reviewers of CultureGrams reports. They document the culture's unique, intimate details and show students what life is really like for average people around the world, describing customs, courtesies, attitudes, religion, language, dress, diet, lifestyle, and more.</p> <div style="text-align: center;">  </div> <p>CultureGrams vs. ABC-CLIO — CultureGrams is a primary source, with each World Edition profile written—and all CG reports reviewed—by local experts. Throughout the CultureGrams Database, the focus is on culture and daily life. Reports cover parallel topics, giving each country equal treatment. These texts are written at different reading levels, perfect for elementary, middle, or high school students.</p> <p>CultureGrams vs. CountryWatch — CultureGrams' cultural focus is augmented by thousands of images in the Photo Gallery. Also, themed slideshows and video clips take students on visual journeys of a unique aspect of a country. Information on places closer to home is provided in the States and Provinces editions, which have kid-friendly reports covering the geography, history, people, and culture of each U.S. state and Canadian province and territory.</p> <p>CultureGrams vs. Encyclopedias — CultureGrams' descriptions of daily life go far beyond facts and figures. Plus, a slate of online tools allows students to compare statistical data or distances and times around the globe. For example, students can choose the countries they wish to compare, choose a statistical category, and click a button to generate a graph or table.</p>

Questions to Ask Before Investing:

Teacher	Is it important that students have access to authentic cultural information?
Principal	How will teaching cultural geography prepare students to be global citizens and have academic success?
Ed Technology	Do your students do reports or presentations on countries, U.S. states, or Canadian Provinces?
Media Specialist	Is it important that students have access to the same quality and breadth of information, no matter which country they're researching?