



ProQuest Platform for Students & Teachers vs. Google and Web Surfing

ProQuest Platinum, AP Science, Historical Newspapers, Prof. Education, Career & Tech Student & Teacher Content and Tools for 21st Century Teaching and Learning	Google and Web Surfing for Content and Tools for Students & Teacher for Inquiry-Based Learning
Why do so many teachers and students rely on Google and other Internet surfing when their ProQuest library digital solutions are custom designed to support K-12 teaching and learning? Don't they know that . . .	Do professionals such as doctors, lawyers, and engineers Google for information to service clients? These professionals rely on CUSTOM databases and publications to keep them current and help analyze and solve client problems.
100% of ProQuest teaching and learning resource are curriculum-relevant, standards-based, and access a variety of copyrighted, publisher quality media types.	Less than 10% of Google is K-12 curriculum-relevant, and is limited to websites; most are consumer oriented, distracting to students, and many are from sources that are questionable or even inappropriate.
ProQuest Professional Education magazines and journals provide a professional library at school or at home.	NO equivalent teacher professional library collection.
Teachers can access a variety of free Platinum-specific inquiry-based learning activities that integrate critical thinking and 21 st Century Skills.	Google can lead you to lesson plan websites, but busy teachers will have to do the necessary selection, adaptation, and correlation to standards.
ProQuest search widgets can be integrated into local library landing pages to make access and searching easier.	Google search page can be integrated into a library page; but this creates open access to the web with the related distraction, supervision, and discipline problems.
AP and Honors students have access to hundreds of scholarly magazines and peer-reviewed journals with robust primary sources in Platinum , Historical Newspapers , and AP Science .	NO access to these premium copyrighted publisher quality articles. Website information only.
FREE Webinar training and Podcasts .	NO equivalent student and teacher training provided.
Web 2.0 email tools integrated for students to organize, summarize, and automatically create Works Cited in a variety of popular formal citation styles.	Google provides a variety of student application tools but they are not integrated.
My Research Summary collects student or teacher Marked Lists of selected documents that can be saved, printed, or emailed with citation and document summary.	NO equivalent student and teacher tools provided.
Smart Searching options by Keyword, Boolean, Topic, or Publication. "More documents like this" helps students see related topics that may be even more relevant.	Google provides Advanced Search, but not by publication. Google also provides related topics suggestions for searching.
Consistent search interface among all ProQuest platform products for schools, public libraries, and colleges ensures ease of use and reduces need for constant retraining.	Google interface remains consistent, while results pages contain advertising and sequence of results change based on sponsorship and ad placements.
Email Alerts provide notification when new information is available in topics that teachers and student designate.	NO equivalent student and teacher tools provided.
Curriculum guides show teachers how to use information to develop critical thinking and problem solving skills— Platinum , Historical Newspapers .	NO equivalent resources for teachers to use.
Student-safe publisher quality content eliminates the need for constant teacher "snopevision" and related discipline problems. No time wasting distractions. Teacher freed to support learning. Less searching = more learning.	Supervision a must to avoid inappropriate resources and attendant discipline problems. Limited time for coaching and student support.