



**HEY! KIDS!** RELIVE THE LIFE OF THE OLD WEST FOR TEN ROOTIN' TOOTIN' DAYS!

**WINNING THE WEST SWEEPSTAKES**

**BE INITIATED INTO AN INDIAN TRIBE!**

RIDE IN A REAL WAGON TRAIN  
 TAKE COVER! BE IN AN INDIAN RAID  
 PAN FOR GOLD AND...



RIDE THE IRON HORSE AND SEE THE GREAT TRAIN ROBBERY!

RELIVE THE ACTION CUSTER'S LAST STAND!



LIVE LIKE A HORSE SOLDIER IN A FORT!

**FREE!** WHEN YOU BUY P-F FLYERS

**THIS P-F BRANDIN' IRON KIT**

Frontier branding iron. Brand on your own initials, Wild West style! Kit complete with ink pad, plus sheriff's mustache cutout, official membership card to the Winning the West Frontier Deputy Club, Indian lore sayings and an Indian arrowhead whistle! Complete alphabet and special hand stamps. **FREE** with P-F Flyers.

up up and away **TWA**

**SADDLE UP!**

Take cover! Better wear your P-F Flyers for quick getaways! Only P-F Flyers help you run faster, jump higher, because they're the only sneakers with the Posture Foundation wedge. The hidden wedge that gives cowhands the kind of support growing feet and legs need. P-F Flyers—the only sneakers for the wild and wooly West—or anywhere!

\*Hurry! Enter today at any of your participating P-F dealers. Nothing to buy! Or mail your name and address to P.O. Box 6669, Chicago, Illinois 60677. Void in Wisconsin and where prohibited by law. Offer expires August 1, 1969.

**P-F**  
**B.F. Goodrich**

**OLD WEST TRAIL COUNTRY**

You'll Go Adventuring In  
 Wyoming, Montana, South Dakota, North Dakota and Nebraska

- You'll find P-F's at all these fine stores:
- ILLINOIS:** ADDISON—Goldblatt's ANTIOCH—Shoe Box ARLINGTON HEIGHTS—A & B Shoes, Burton's Shoes, Todd's Plaza Shoes AURORA—Follins Shoes, Scotty's Shoes BARRINGTON—Barnes Bootery, Lipofsky BENSenville—Slaters Country Cobbler BLUE ISLAND—George Allen Shoes BROADVIEW—Jay Allen BUFFALO GROVE—Oberlander CANTON—Bowman Shoe Stores CALUMET CITY—E. C. Minas Co., Slaters Country Cobbler CHAMPAIGN—J. J. Shoem, Robert's Dept. Store, Youthfit Shoes GOLDBLATT'S CHICAGO—Arthur's Shoes, Marc Alan Shoes, Beverly Shoe Store, Baroni's Shoes, Beverly Boot Shop, Boston Shoe Store, M. J. Cabot Shoes, Charold's Shoes, Cragin Department Store, Crawford Dept. Store, Sam Devine & Sons, Dell's Apparel, Devon Four Cohns, Diamond's Shoes, J. R. DeWitt Shoes, Edward's Shoes, Edgebrook Shoe Store, The Evie-Le Shoepe, Eastside Bootery, Forest Bootery, Frank's Department Store, Friedman's Department Store, Frank's Shoes, Gotting Shoes, Goldblatt's [All stores], George's Shoes, Harding Boot Shop, Howard Juvenile, Heyduk Shoes, Johnson Shoe Store, Kiddie Kicks, Kaden's Department Store, Kremin's Bootery, Klaus Department Store, K & G Shoes, Wm. Lebin Shoes, Lee & Lee Shoes, Lawin's Shoe Center, Midwest Shoe Store, Merry-Go-Round Shoes, Michael's Bootery, Miller & Fox, Midway Shoes, Pierzynski's Shoes, Parter's Shoes, Patty's Bootery, Perry's, Abram's Department Store, Steven Craig Children's Shoes, Shoe Central, Joe Singer Shoes, Segal's Shoes, Slyke's Shoes, Sunnie Kiddies Shoes, Temple Bootery, Varsity Shoes, Walk & Kofler, Leslie's Shoes, Jay's Shoes, Hedstrom Shoes, F & G Shoes, Albert's Bootery, Harry's Shoes, Izoni's Shoes CHICAGO HEIGHTS—Miller Shoes CICEPO—Phillips Shoes, Hawthorne Shoes, Jay Allen Shoes, Glaser's Shoes COAL CITY—Mushro Bros. CRYSTAL LAKE—Hawley's Bootery DANVILLE—J. J. Shoem, Mossler's Shoes DECATUR—Goldblatt's DEERFIELD—Country Cobbler DEKALB—Bowman Shoe Store DES PLAINES—Brumlik Shoes, Frank's Shoes, Spyriton's Shoes DIXON—Bowman Shoe Stores DOLTON—Dolan Shoe Clinic, Shapiro's Shoes DOWNERS GROVE—Giesche Shoes, ELGIN—Wilson Shoes, R. P. Froelich ELMWOOD PARK—Goldblatt's ELMHURST—Cherry's Shoes, John's Shoe Center, Joe's Family Shoes EVANSTON—Howard Juvenile, Little Chick Shoe Shop, Paul H. Meyer Co., Vasa Bootery EVERGREEN PARK—Shapiro's Plaza, Slater Dorn Shoes FOX LAKE—Frank's Shoes FRANKLIN PARK—Milton's Shoes FREEPORT—Bowman Shoe Stores

(Additional P-F Flyer Stores in Adjoining Column)