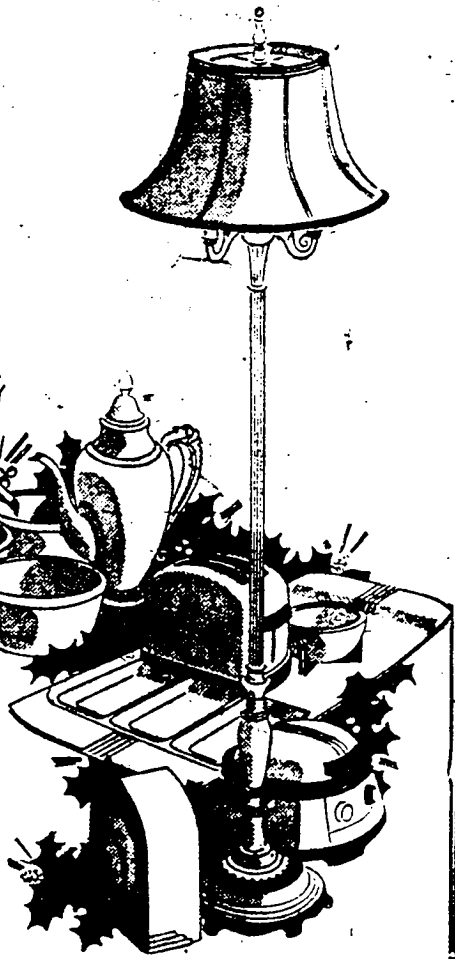


The Gifts She Wants ARE ELECTRICAL



Every woman wants the freedom and convenience that are made possible by electric appliances in her home . . . and it's a smart Santa Claus who complies with her wishes. The variety is practically unlimited . . . Electric Roasters . . . Mixers . . . I.E.S. Lamps . . . Refrigerators . . . Hostess Trays . . . Ironers . . . these are only a few of the many electric appliances that make perfect gifts for wife and mother—gifts that add much to the ease and graciousness of modern living.

But electric gifts aren't exclusively for women . . . what about an Electric Shaver or a new I.E.S. Lamp for Dad? A study lamp for the children? Or a new Radio for the whole family to enjoy?

**SEE THE MANY
HANDSOME ELECTRIC GIFTS
ON DISPLAY
AT YOUR HARDWARE STORE
AND ELECTRIC DEALER'S**

DUQUESNE LIGHT COMPANY