



If she suddenly became the breadwinner...

Life's busy enough now for your wife—looking after you and the children, managing the home.

But think of that other, lonely life if you weren't there: the job-hunting, the strenuous work with strict hours, and then the housework to do in the evening. No time for fun and playing with the children. It's a barren existence for a mother, but that is what might face your wife.

What have you done about it? Adequate life assurance is the answer. Talk it over with the man from the Prudential. He will suggest a policy to fit your individual needs.

Ask the man from the

PRUDENTIAL

The address of the local office is in the telephone directory

