



DON'T CRY if Your Man's Eyes Stray!



Look at your hair. Is it dingy, off-color, streaked with gray? Godefroy's Lariouse will fix that quickly—keep his eyes on you!

**CAUTION:
USE ONLY AS DIRECTED ON LABEL**



1 Acts quickly, easy to use. Follow directions in RED BOX.



2 Colors hair evenly—gives it a radiant, alluring beauty.



3 Makes your hair the kind women envy, men admire.

Men naturally love beautiful hair. So don't delay. If used as directed, Godefroy's Lariouse will bring an even, lustrous, youthful-appearing color to your hair! It won't rub off or wash out. Permits curling, marcel, permanent waves. *Known and used for over 45 years.* Satisfaction guaranteed or your money back. Get a bottle *today!* Hold his eyes and his love from now on:

If your dealer doesn't have Lariouse (LARRY-USE) send \$1.25 direct to—



GODEFROY'S *Lariouse* HAIR Coloring

GODEFROY MFG. CO., 3510 OLIVE ST., ST. LOUIS, MO.